

Phi Beta Chilights

UNIVERSITY OF DAYTON



Phi Beta Chi is the only co-ed, professional honors society for communication majors at the University of Dayton. Our purpose is to assist and enrich the development of each member's communication skills and to foster relationships in the professional community. We are dedicated to achieving excellence in communication.

A Word from the President

by Colin Joeright

Congratulations Fall Class of '07! Welcome to Phi Beta Chi!!

It is hard to believe that this year is already over. As we move through our years at Dayton it seems to get quicker and quicker.

Becoming the president of Phi Beta Chi this year has been a milestone in my college career. I have been blessed to have such a great fraternity that contains so many great friends. After this year's graduating class, it will mark a new generation of Phi Beta Chi. I have had many great memories with the graduating seniors, for they have acted not

only as friends but also as mentors. I wish nothing but great future success for all that are graduating this year and I hope that they never forget the great memories and lessons learned through Phi Beta Chi.

Being the president is a great experience that has helped me become a more-well rounded individual. I can surely say that without my executive board the fraternity would not be as well maintained as it is. I feel that Phi Beta Chi is heading in the

right direction. The executive board has worked very hard over this past semester to make momentous changes to the constitution and rush events. I feel that these changes are going to enhance the future of Phi Beta Chi. I as well as the entire fraternity were extremely impressed with this years pledge class. The pledge class marks the beginning of a new era of future success. I anticipate another great semester and I look forward to seeing everyone in the fall.

Smaller is Better with Fall 2007 Pledge Class

by Rania Shakkour

From beginning to end the six participants in the fall 2007 pledge class impressed the brothers of Phi Beta Chi. As Pledge Educator, I saw a group of six strangers become a tight knit group within the seven weeks of the pledge period.

Early on the six sophomores decided to organize a hotdog fundraiser. From buns and hotdogs to ketchup and mustard packets, the group planned the details of their fundraiser with care. They

walked around campus to sell hotdogs to hungry students on Thursday nights. They sold over 200 hotdogs within two nights and made over \$210 – an extraordinary accomplishment for six people.

But the fundraiser is only one example of their dedication, commitment and enthusiasm. They were always early to the weekly pledge meetings, ready with their brother interviews and prepared for their quizzes. The pledges also supported the brothers' ventures, such

as purchasing baked goods from the fraternity's fundraiser and attending formal in November.

After their seven-week pledge period, 45 brother interviews, five quizzes and six new nicknames, the pledges were anxious to become initiated as brothers of Phi Beta Chi. The pledges' big brothers lit the pledges' candles, pinned them with the new brother pins and the fraternity warmly welcomed the new brothers of Phi Beta Chi.

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Tony Krystofik Offers Advice to Job Seekers

by Nate Fernandes

This semester, the Phi Beta Chi speaker series brought Tony Krystofik to discuss the ins and outs of applying for a job or internship.

Krystofik, a professor in UD's marketing department, shared personal insights, as well as showed national statistics concerning hiring trends at UD. He offered several suggestions to land a good job:

1. Don't just post a resume on a major job Web site and expect everyone to come to you.

2. Take the initiative to call potential employers to follow up.

3. When on the phone, beware of the line, "Do you have five minutes to answer a few questions?" This could be your first interview with the prospective employer.

4. If at lunch with a perspective employer, remember they are watching you. The employer is interested to see how you would interact with professionals should they be going to lunch with you on their dime.

5. Clean up any internet profiles such as Facebook and MySpace. Make sure all pictures would not show you doing something that could jeopardize you getting your dream job.

Finally, the most important thing discussed was something everyone in Phi Beta Chi talks about all the time. Networking gives you the best chance of getting a job. Employers feel more comfortable hiring someone another person in the company thought would be a good fit.

Good luck, and happy searching!

"Employers feel more comfortable hiring someone another person in the company thought would be a good fit."



On Being a Pledge of Phi Beta Chi

by Kelsey Cano

This past semester, Christina Nicholas, Colleen McCarthy, Lynn Feldman, John Bledell, Meghan McNeill, and I became brothers of Phi Beta Chi. Pledging was time consuming and at times difficult, but ended up being a very rewarding experience.

The hardest part of the pledge process was also the best part; the interviews. Arranging inter-

views and meeting with 10 or 12 people a week was never easy between class, work, and other activities, but it proved to be worthwhile. Every brother was very supportive and was eager to know how the pledge process was going, and many brothers offered words of advice.

We decided to sell hotdogs as the fundraiser and ended up

raising over \$400. We used the money to hold a casino-themed party for the brothers.

As there were only six of us pledging together, we all became very close and supportive of each other throughout the process. The five other pledges became close friends of mine, and I'm thrilled to call them my brothers.

Phi Beta Chi Knows How to Raise Those Funds!

by Becca Edwards

After plans for our Hot Dog Eating Contest fell through due to the lack of hot dogs, the brothers of Phi Beta Chi decided to host a fundraising bake sale.

On October 24 and 25, the brothers sponsored an on-campus bake sale, selling brother-made treats, such as cookies, brownies, Rice Krispie's treats, and homemade treats by Mary Edwards, which

included chocolate-covered Oreos, chocolate-dipped pretzels, puppy chow, and fudge.

A special thanks to Brad Balsler, Vice President of Student Involvement and Leadership, and Mary Edwards, the treat-making machine, without whom this fundraiser would not have been possible! Since all of the treats Phi Beta Chi sold were donated, we made a total profit of

\$139.69!

In regards to our fundraising strategies for next semester, we are planning on doing something a bit larger. Since the plans are still in motion, you will just have to wait in suspense to see just what the brothers of Phi Beta Chi will do!

Some brothers celebrating at the fundraiser



Brothers Take a Break at Formal

by Leslie Fullan



Looking good at formall

The brothers of Phi Beta Chi once again danced the night away at this year's Winter Formal.

Over forty of the brothers and their dates gathered at The DoubleTree Hotel in downtown Dayton for an evening of great food, company, and dancing.

A large charter bus whisked the

brothers away from McGinnis Hall at the University of Dayton and dropped them off first class in front of The DoubleTree so they could dance the night away to the sounds of DJ Puckett.

During the dance we announced ten superlatives ranging from most professional brother to craziest brother. Winners of these superlatives won a \$10

gift card to Chipotle. The brothers also dined on a delicious feast consisting of roast beef, chicken parmesan, vegetables, salad, and for desert cake before the festivities began.

A great time was had by one and all, and I am sure the brothers can't wait for another successful formal next year!

Landing an Internship Opens Countless Doors

by Nikki Miller

Networking. This word is presented to every brother as an opportunity associated with Phi Beta Chi, but sometimes we feel left short of our expectations.

We are told internships are invaluable experiences needed to get a job in our chosen careers. And it is through networking that these internships can be found.

"It's really about who you know," senior Amy Tiedge said.

Tiedge has an internship with Holy Angels School in Dayton. After seeing the opening on the internship board outside of the

communication office, she walked down to the school to find out more about the position.

"It's funny because I went to Holy Angels for grade school," Tiedge said. "When I walked in, the secretary knew me and one of my teachers sat in on the interview."

Senior Liz Sidor had a similar networking experience as to how she landed her internship last summer.

"I worked in public relations for the Cincinnati Opera and heard about the opening from someone in church," she said. "It's all about asking around to the people you know."

So if it's all about networking, let's use each other more. A handful of brothers have had wonderful experiences in internships that they are hoping to pass on to someone they know. If you're in search of one, all you have to do is ask around. "Going into the job, you are not expected to know everything as an intern," Sidor said. "Be willing

to ask questions when your looking into the position and even in the interview." If you don't land an internship through Phi Beta Chi, there are other resources you can use.

First, take time to stop at the internship board outside of the communication office. Dr. Annette Taylor has collected a wide variety of information on internships throughout the country.

Second, ask your parents if there are internship programs at their work. This is a great place to make connections because they already have an "in" with the company.

Third, if you have ever had a speaker in a class that has given you his or her e-mail after the discussion, jump on this as a networking opportunity. Send an e-mail thanking him or her for speaking and then ask about any possible openings.

Fourth, the Internet has an endless amount of resources. Interested in a specific company? Go to its Web site and look up the internships. Search for what you

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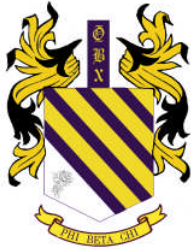
want and don't be afraid to send in an application without knowing anyone.

The points listed above are not the only ways to find internships, but it's a start. Always remember to use your brothers and alumni of Phi Beta Chi! By networking with them, it gives you a better opportunity to be successful at those companies.

Professionalism is key to landing an internship



Phi Beta Chi Fraternity
300 College Park Ave.
Dayton, OH 45409



campus.udayton.edu/~pbc



Creating Alumni Ties by Tricia Heschel

The Alumni Chair position was added to the Executive Board during the fall semester to try to create a working relationship with our alumni. The position was also created to help the Vice President work to expand the internship binder that was also started during the fall semester.

The position involves maintaining a list of addresses of the alumni and updating it when necessary as well as finding ways to get in contact with

the alumni. The position takes a lot of organization and people skills in order to accomplish tasks. This position also requires attendance at all Exec Board meetings and chapter.

It is hoped that this position will create a better flow of communication between the alumni and the current brothers of Phi Beta Chi and that it will create more ways for the alumni to get involved.